



**JSS MAHAVIDYAPEETHA**  
**JSS ACADEMY OF TECHNICAL EDUCATION**  
JSSATE Campus, Uttarahalli – Kengeri Main Road, Bengaluru – 560060  
**Department of MBA and Research Centre**

## **Publications Details**

### **Journal Publications: 2023**

1. M B, Kavya., Kulenur, S., P, N., & T S, Nanjundeswaraswamy. (2023). Relationship between Human Resource Management Practices and Employee Engagemen. Brazilian Journal of Operations & Production Management, 20(1), 1331. <https://doi.org/10.14488/BJOPM.1331.2023>. (WoS and Scopus)

### **Journal Publications: 2022**

1. T S Nanjundeswaraswamy, Swamy D R, Rashmi S, Vallipuram Kanagasingam (2022). Design and development of a scale to measure student's perceptions on online learning. Proceedings on Engineering, Vol. 04, No. 3 (2022) 239-250, doi: 10.24874/PES04.03.002 (Scopus)
2. Nanjundeswaraswamy, T.S. and Beloor, V. (2022), "Quality of work life of employees working in the Indian garment industry", Research Journal of Textile and Apparel, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/RJTA-01-2022-0007> (WoS and Scopus)
3. Nanjundeswaraswamy, T.S., Bharath, S. and Nagesh, P. (2022), "Employer branding: design and development of a scale", Journal of Economic and Administrative Sciences, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JEAS-01-2022-0012>(WoS)
4. Nanjundeswaraswamy, T. S., Renuka, S. D., & Srinivasaiah, R. (2022). A Study on Quality of Work Life of Employees in LPG Bottling Plant. Brazilian Journal of Operations & Production Management, 19(1), 1-13. DOI:10.14488/BJOPM.2021.036 (WoS and Scopus)
5. Beloor, V., Nanjundeswaraswamy, T. S., Swamy, D. R., Aishwarya, S. P., & Gowda, N. B. (2022). Modeling facilitators of sustainable manufacturing practices– An integrated Pareto, ISM and MICMAC approach. Materials Today: Proceedings, 66, 2642-2649. (WoS and Scopus)

6. Nikhil, N. L., Kumar, P., Kumar, R., & Nanjundeswaraswamy, T. S. (2022). Use Of Non-Traditional Machining In The Textile Industry. Proceedings on Engineering, 4(1), 37-40. DOI: 10.24874/PES04.01.006 (SCOPUS)
7. Rohith, G Ruthvik, Punithkanthraj, K P Raju, T S Nanjundeshwaraswamy (2022). **Chemical Machining Process - A Review**. Proceedings on Engineering, 4(1), 33-36. DOI: 10.24874/PES04.01.005 (SCOPUS)
8. T S, Nanjundeswaraswamy. (2022), "Nurses quality of work life: scale development and validation", Journal of Economic and Administrative Sciences, Vol. 38 No. 2, pp. 371-394. DOI:10.1108/JEAS-09-2020-0154 (WOS)
9. Nanjundeswaraswamy, T.S. and Swamy, D.R. (2022), "Knowledge management processes and organizational culture in the higher educational technical institutions", Journal of Economic and Administrative Sciences, Vol. 38 No. 2, pp. 270-286. DOI:10.1108/JEAS-07-2020-0134 (WoS)
10. Upekha Bodh, Mrs.Sowmya C U & Dr. T S Nanjundeswaraswamy Published a Paper Titled "Impact of Training Mode on The Performance of Employees in International Journal of Engineering & Technology, ISSN: 2278-0181 Vol. 11 Issue 11, November-2022.
11. Mrs.Sowmya C U & Dr. Chandrakala V G Published a Paper Titled "Impact of Motivational Tools on Employee Morale" in International Journal of Engineering Research and Applications, ISSN: 2248-9622, Volume 12, Issue 12, December 2022.
12. Dr. Chandrakala V G & Mrs.Sowmya C U Published a Paper Titled "A study on challenges and opportunities of online shopping of apparels" I GIS Science Journal, ISSN No: 1869 – 9391 Volume – 9, Issue 12, December 2022.
13. Dr. Nagesha H G, Dr. Nagesh P., Dr. T P Renukamurthy, Dr. Pradeep M P Published a Paper titled "Critical Evaluation of Capital Structure Decision with Special Reference to Selected Companies in NSE" in International Journal of Engineering Research & Applications, ISSN: 2248-9622, DOI: 10.9790/9622-12128995, Volume 12, Issue 12, December 2022.

### **Journal Publications: 2021**

1. Mrs.Sowmya C U Published a Paper Titled "Employee morale as a productivity enhancing tool in the IT Industry" International Journal of Science Technology and Management, Vol. No. 10, Issue No. 11, November 2021

2. Dr. Lathamani B, Dr. V. Chandrashekhar has published a paper Titled "APPLICATION OF ALTMAN'S Z SCORE MODEL TO ASSESS THE FINANCIAL STABILITY OF SELECT FOOD PROCESSING INDUSTRIES LISTED IN BSE, INDIA in Journal of Science in February- 21, Doi: 10.35378/gujs.691691
3. Mrs.Chaya J Swamy, Mrs. vanishree Beloor, Dr. T.S. Nanjundeshwaraswamy has published a paper titled "Recruitment and selection process in the IT firms" in GIS Science Journal in May-21, ISSN: 1869-9391

### **Journal Publications: 2020**

1. Dr. Suresh Naidu Boddu Published a Paper Titled "How Well do Investment Trusts Perform in India?" in Test Engineering and Management in Aug-20, ISSN: 0193-4120
2. Dr. M S Ranga Raju Published a Paper Titled "Adopting Product Life Cycle Management Systems in Industries: A review of the barriers" in International Journal of Advanced Science & Technology in Aug-20, ISSN: 2207-6360
3. Mrs.Chaya J Swamy Published a Paper Titled" A study on job satisfaction and employee welfare in Garments Industries" in Sep-20, ISSN: 0974-6846
4. Dr.M S Ranga Raju and Dr. Chandrakala V G Published a Paper Titled Managing Supply Chain Performance During COVID-19 in International Journal of Multidisciplinary Education Research, ISSN:2277-7881 in December 2020.

### **Journal Publications: 2019**

1. Dr. Suresh Naidu Boddu Published a Paper Titled "Does Indian Banks are ready for Internal Ratings based Approach for Credit Risk?" in International Journal of Scientific & Research Publications in Jan-19, ISSN: 2250-3153
2. Dr. Suresh Naidu Boddu Published a Paper Titled "Prevention of NPAs: A Comparative Study on Indian Banks" in International Journal of Scientific & Research Publications in Jan-19, ISSN: 2250-3153
3. Sowmya C U Published a Paper Titled "Empirical Study of Employee Job Satisfaction" in International Journal of Scientific Research & Review in Mar-19, ISSN: 2279-543X
4. Chaya J Swamy Published a Paper Titled" Factors Effects on Employee retention in Manufacturing Firms" in International Journal of Engineering & Advanced Technology in Oct-19, ISSN: 2249-8958

## **Journal Publications: 2018**

1. Dr. Chandrakala V.G. Published a Paper Titled “A study on Emerging Value Proposition of Major Apparel Retail Outlets in an Intensive Competitive Environment in Bangalore City” in International Journal of Creative Research Thoughts in Apr-18, ISSN: 2320-2882

## **Journal Publications: 2017**

1. Dr. Chandrakala V.G Published a Paper Titled “The Effect of Retail Store Image Dimensions on Consumers ‘Purchase Decision” in International Journal of Academic Research in Aug-17, ISSN: 2348-7666
2. Dr. Lathamani B. Published a Paper Titled “Assessment of Profitability of Small and Medium Food Processing Enterprises listed in BSE, India with reference to MSMED Act, 2006 in IOSR Journal of Business and Management in Nov-17, ISSN: 2278-487X

## **Journal Publications: 2016**

1. Dr. Lathamani B. Published a Paper Titled” A Study on Financial stability of select Food Processing Industries in India using Altman Z score Model with reference to Industrial Policy 2009-14” in EPRA International Journal of Multidisciplinary Research in Feb-16, ISSN: 2455-3662
2. Dr. Lathamani B. Published a Paper Titled” A comparative study of Liquidity Analysis of Britannia and Nestle during the Industrial Policy 2009-14” in EPRA International Journal of Multidisciplinary Research in Feb-16, ISSN: 2455-3662

## **Journal Publications:2015**

1. Dr. Lathamani B. Published a Paper Titled” Role of SMEs in the development of RUBAN Society” in National Journal of Research in Management in June-15, ISSN: 2394-8787