



JSS MAHAVIDYAPEETHA
JSS ACADEMY OF TECHNICAL EDUCATION
 JSSATE Campus, Uttarahalli – Kengeri Main Road, Bengaluru – 560060
Department of MBA and Research Centre

Innovations by the Faculty in Teaching and Learning

AY:2020-21 Odd Semester

Sl. No	Subject & Code	Innovative / Novel Approach Practiced	Learning Style
1	Management & Organizational Behavior(20MBA11)	Video Lectures/Flip Class	Case based learning
2	Investment Management(18MBAFM302)	Video Lectures	Case based learning
3	Managerial Economics(20MBA12)	Video Lectures	Activity based Learning
4	Accounting for Managers(20MBA13)	On Spot Problem solving activity [Group activity]	Collaborative Learning
5	Business Statistics(20MBA14)	On Spot Problem solving activity [Group activity]	Collaborative Learning
6	Marketing Management(20MBA15)	Video based Learning, Term Paper	Activity based Learning
7	Managerial Communications(20MBA16)	Group Discussions, Report Writing, Presentations	Activity based Learning
8	Consumer Behaviour(18MBAMM301)	Case Study: Analyze and Implement	Case based/ Activity based Learning
9	Retail Management(18MBAMM302)	Case Study: Analyze and Implement	Case based/ Activity based Learning
10	Direct Taxation(18MBAFM303)	On Spot Problem solving activity [Group activity]	Collaborative Learning
11	Banking and Financial Services(18MBAFM301)	Case Study: Analyze and Implement	Activity based Learning
12	Recruitment & Selection(18MBAHR301)	Video Lectures/Flip Class	Case based learning
13	Human Resource Analytics(18MBAHR302)	On Spot Problem solving activity [Group activity]	Collaborative Learning
14	Compensation & Reward System(18MBAHR303)	Case Study: Analyze and Implement	Activity based Learning

AY:2020-21 Even Semester

Sl. No	Subject & Code	Innovative / Novel Approach Practiced	Learning Style
1	Human Resource Management (20MBA21)	Case Study: Analyze and Implement	Activity based Learning
2	Financial Management (20MBA22)	On Spot Problem solving activity [Group activity]	Collaborative Learning
3	Research Methodology (20MBA23)	On Spot Problem solving activity [Group activity]	Collaborative Learning
4	Operations Research (20MBA24)	On Spot Problem solving activity [Group activity]	Collaborative Learning
5	Strategic Management (18MBA25)	Video based Learning, Term Paper	Activity based Learning
6	Entrepreneurship Development (18MBA26)	Case Study: Analyze and Implement	Case based/ Activity based Learning
7	Sales Management (18MBAMM401)	Case Study: Analyze and Implement	Case based/ Activity based Learning
8	Integrated Marketing Communication(18MBAMM402)	Case Study: Analyze and Implement, Video Lectures	Case based/ Activity based Learning
9	Mergers, Acquisitions& Corporate Restructuring(18MBAFM401)	Video based Learning, Term Paper	Activity based Learning
10	Indirect Taxation(18MBAFM403)	On Spot Problem solving activity [Group activity]	Collaborative Learning
11	Public Relations(18MBAHR401)	Video based Learning, Term Paper	Activity based Learning
12	Organizational Leadership(18MBAHR402)	Video based Learning, Term Paper	Activity based Learning
13	International Human Resource Management(18MBAHR403)	Video based Learning, Term Paper	Activity based Learning